

Review of the syllabus
on the course “European practice of sustainable development management towards green transformation”, implemented at the Karaganda University of Kazpotrebsouz within the framework of the Erasmus + Jean project Monnet 2022-2025 101082914 – Erasmus-JMO-2022-HEI-TCH-RSCH, funded by the European Union

Relevance. The subject of the course “European practice of sustainable development management towards green transformation” is relevant today. The concept of sustainable development, recognized over the past 30–40 years by the UN and all countries, is the official paradigm of the world economy in the 21st century. The course program reveals the problems of sustainability, the solution of which is fundamentally important for the global and national economies: the evolution of the concept; connection between well-being and sustainable development; transformation of the financial sector as the key to sustainable development.

The course program reveals the connection between the characteristics of a generally accepted model of sustainable development, based on environmental, economic and social development, and the feasibility of socially significant development goals (development of a culture of production and consumption and social progress). Gaps in the system characteristics of the process of ensuring sustainable development of society, set out in the corresponding theory, have been identified. The experience of EU countries in managing the sustainable development of regions is presented, which makes it possible to adjust the Kazakhstani model of sustainable development and determine priorities in the very essence of economic activity, seeing the ultimate goal of economic development in resolving issues related to the quality of life of people: the development of science, healthcare, education, culture.

The main goal of the course “European practice of sustainable development management towards green transformation” is to disseminate the experience of the European Union in achieving sustainable development goals through the development and implementation of a training module in existing university educational programs in order to develop students’ skills and competencies that meet the needs of the labor market and environmental problems of the region.

The curriculum (syllabus) of the module is developed in accordance with the needs of the local market and the development priorities of the region. The program involves the use of innovative approaches to teaching (group projects, real cases, problem-based learning, podcasts, electronic textbooks and training programs).

The discipline contributes to the formation of an understanding of the essence and problems of interaction between human beings, society and nature, providing a scientific and information basis for the formation of environmentally

literate and socially active specialists capable of objectively assessing the socio-ecological processes and phenomena occurring in the modern world.

Studying this discipline will allow students to achieve the following learning outcomes:

- demonstrate knowledge of the basic concepts, categories and concepts of sustainable development, the main strategies for sustainable development of the European Union;
- apply the acquired knowledge in practical activities, in the decision-making process;
- collect and interpret information in the field of sustainable development, green technologies, government initiatives, green finance, identify and use research and analysis methods for processing data in order to form professional judgments;
- analyze trends in the development of economic, social and environmental processes in the context of sustainable development, give their forecast assessment, identify problems and formulate their own ideas and ways to solve identified problems;
- develop the ability for independent learning, improvement of skills and competencies;
- analyze and predict the consequences of sustainable development policies, compare options for the scenario approach to make optimal decisions.

In this connection, the syllabus of the course “European practice of sustainable development management towards green transformation” which is implemented within the framework of the Erasmus + Jean project Monnet 2022-2025 101082914 – Erasmus-JMO-2022-HEI-TCH-RSCH, recommended for use in the educational process.

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